

GreenCremation.com

GREEN AND GENTLE
The natural choice

A Service by Bradshaw

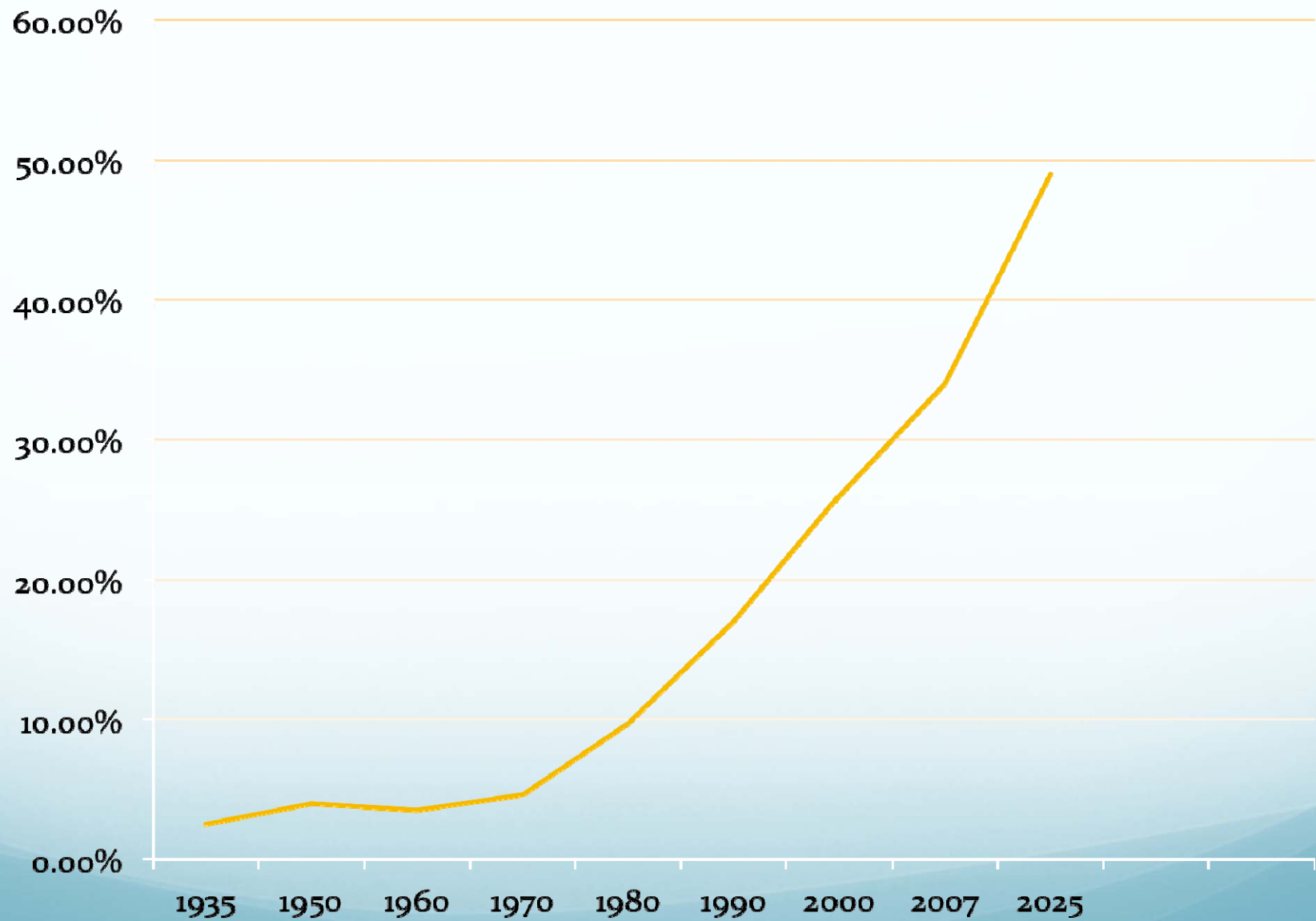
Creating Meaningful Events That Celebrate Life®



Bradshaw Funeral & Cremation Services ***Creating Meaningful Events That Celebrate Life®***

- Family owned and operated since 1972
- First and only Minnesota firm to offer Green Cremation

Cremation Statistics



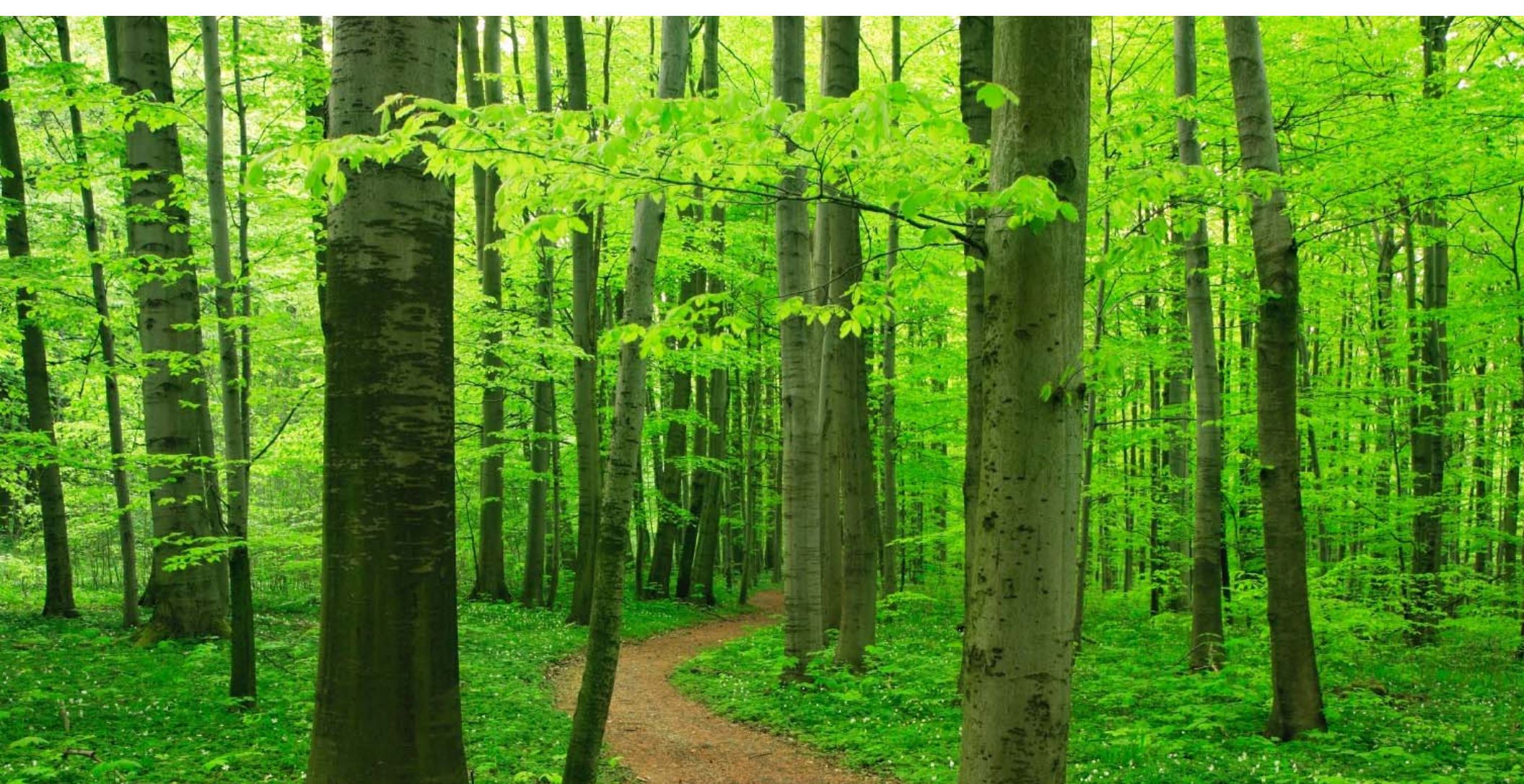
Our Challenge...

- **Rapidly increasing cremation rate**
- **Need to differentiate with increased competition**
- **Zoning issues with flame based crematoria**
- **Potential mercury abatement law changes**
- **Interest by public in environmentally friendly end of life options**



A Gentle and Natural Process

- Green Cremation Resomator
- Performed at Stillwater Celebration of Life Center



An Eco-Friendly Choice

- More than 75% reduction of carbon footprint
- Eliminates concerns over mercury emissions
- Uses 1/8 the amount of energy of other practices

General Comparison

Flame-Based vs. Green Cremation

Supports all types of Memorial Services

✓

✓

End product is Cremated Remains

✓

✓

Remains are Placed in an Urn

✓

✓

Operating Temperature

1400° F

302° F

Requires a Cremation Chamber

✓

✓

Uses a Chemical Catalyst

CH₄ or C₃H₈

KOH

Cremation time is 3-4 hours

✓

✓

Removes Mercury Air Emission

✓

Prevents Particulate Emissions

✓

Uses Less Natural Resources

✓

Improved Environmental Signature

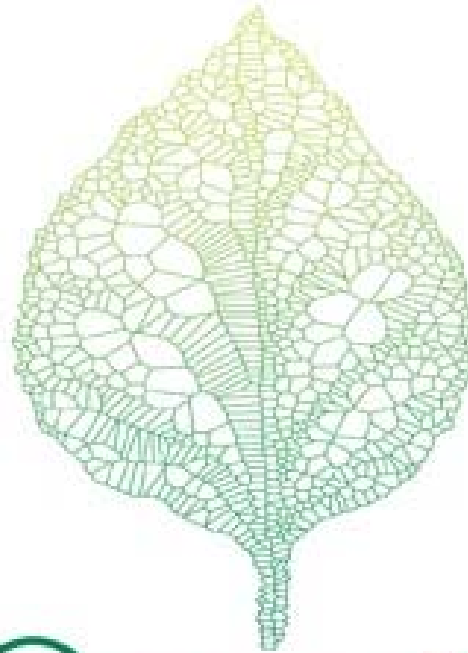
✓

Consumer Acceptance

- 80% of cremation consumers choosing Green Cremation
- In last 20 months, 445 process have been completed
- Strong preference by the customer family

Zoning and Permitting

- White Bear Township Special Use Permit (SUP) rejected
- MetCouncil Industrial Discharge Permit
- Stillwater SUP acceptance



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