

# *Troubled Waters*

**Champion  
International  
and the  
Pigeon River  
Controversy**

*Richard A. Bartlett*

Outdoor Tennessee Series  
Jim Casada, Series Editor



*Frustration and rage is exemplified by this billboard along Interstate 40 in Cocke County, Tennessee, February 1988. Courtesy Jim Harrison.*



*An upside-down dead pigeon over a river struck Nelson Ross as the perfect logo for the Dead Pigeon River Council (DPRC). Courtesy Nelson Ross.*



*Champion's anti-50-color-unit campaign included placards featuring falling dominos and bus schedules for free transportation to the Asheville Civic Center for the January 1988 hearing. Photo by Gilbert Soesbee. Courtesy Newport Plain Talk.*

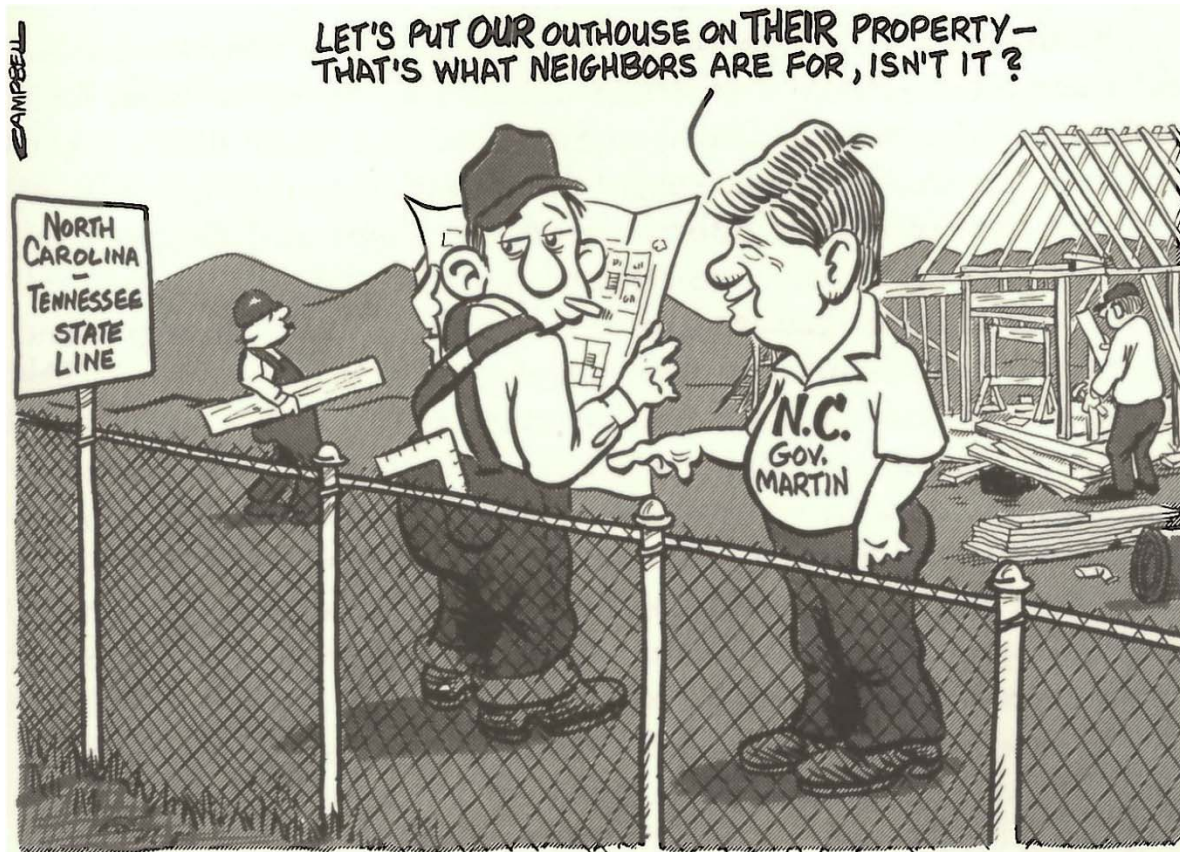




*Employee signing name on one of the white dominos to be placed in jar with others, all signifying opposition to EPA's proposed permit. January 1988. Photo by Gilbert Soesbee. Courtesy Newport Plain Talk.*



*Knoxville newspapers refused to drop the Pigeon River issue. This cartoon ran in the Knoxville Journal (now defunct) on October 27, 1989. Courtesy Charlie Daniel.*



*By January 1989, all of Tennessee was aware of the Pigeon River. This cartoon from the Nashville Tennessean reflects the general point of view of Tennesseans. Courtesy Sandy Campbell, the Tennessean.*