

Introducing ...



Introduction

- NACWA *Engage*TM
 - Introduction
 - Quick live tour
- Using *Engage*TM
- Next steps
- Share your experience



Introduction

- Goals
 - Enhance connection with member agencies
 - Create dialogue
 - Strengthen and expand advocacy efforts



NACWA Engage™

The screenshot shows a web browser window with the address bar displaying www.nacwaengage.org. The website header features the 'engage' logo with the tagline 'THE NACWA NETWORK'. A navigation bar includes links for 'Getting Started', 'My Home', 'Groups', 'Content Alerts', 'Resources', 'Events', and 'NACWA Home'. A user profile for Elizabeth Striano is visible in the top right corner, with links for 'Elizabeth Striano's profile', 'Report Feedback', 'Logout', and a 'Search NACWA' field.

The main content area is divided into several sections:

- Left Sidebar:**
 - Hello, Elizabeth!** with a profile picture and links for 'View my profile' and 'Edit my settings'.
 - My Dashboard** with links for 'Administration Home' and 'Reporting Home'.
 - New Messages (3)** with an envelope icon.
- Center:**
 - A text input field with the placeholder 'What are you doing?' and a 'Share' button, showing '280 Characters Left'.
 - Latest Community Updates** section with a blue header, listing recent activity from May 31 and May 30.
- Right Sidebar:**
 - My Groups** section listing three groups: 'Pretreatment and Pollution Prevention', 'Combined/Sanitary Sewer Overflows', and 'Affordability, Financing, and Funding', with a 'View all Groups' button.
 - My Groups' Events Calendar** section listing two events: 'Public Relations Committee Web Call' on June 1, 2012, and 'Nutrients - Are Technology Controls the Solution?' on June 20, 2012.

Using *Engage*TM

STEP 1: [Fill in your profile](#)

- Bio, photo, notification preferences
- Each person has their own profile

STEP 2: [Subscribe to content alerts](#)

- Topics of interest to you

STEP 3: [Join discussion groups](#)

- Issues to discuss with colleagues

Using *Engage*TM

STEP 4: [Participate in a discussion](#)

- Ask a question, provide a resource, share an opinion

STEP 5: Customize your [home page](#)


- Move boxes, subscribe to Twitter and Blog

STEP 6: [Share *Engage* with your colleagues](#)




- The more people involved, the richer the experience

Tips and Tricks

- [Getting Started Guide](#)
- [Getting Started with Groups](#)
- Helpful yellow boxes



Add interests below that best represent what is important to you. Once selected, your profile will be populated with that content. Selecting items below will maximize the relevance of your experience.

name	keywords	actions
Affordability, Financing, Funding	affordability, economics, financing, funding, rates, utility management	
Biosolids	biosolids, compost, incineration	
Getting Started	getting started, guide, help, instructions, tips	

Add Content Alerts

Add content alerts that closely relate to association priorities important to you. You may choose any number of content alerts.

Other Fun Stuff

- Access [Resources](#)
 - Videos
 - Files (i.e., Word, Excel, PP)
 - Live docs (edit-able)
 - Photos
 - Links



Other Fun Stuff

- Sign up for [Events](#)
- Search [Individual Members](#)
- Or [Organizations](#)
- Dedicated [Message Center](#)



Members and *Engage*TM

- Member experience
 - Current value
 - Potential benefits



Next Steps



August 2012

- Member matching
 - Suggests colleagues with similar interests
 - Becomes your contact

Next Steps

October 2012

- Additional groups
 - Water resources utility of the future
 - Water quality standards/criteria
 - Utility management



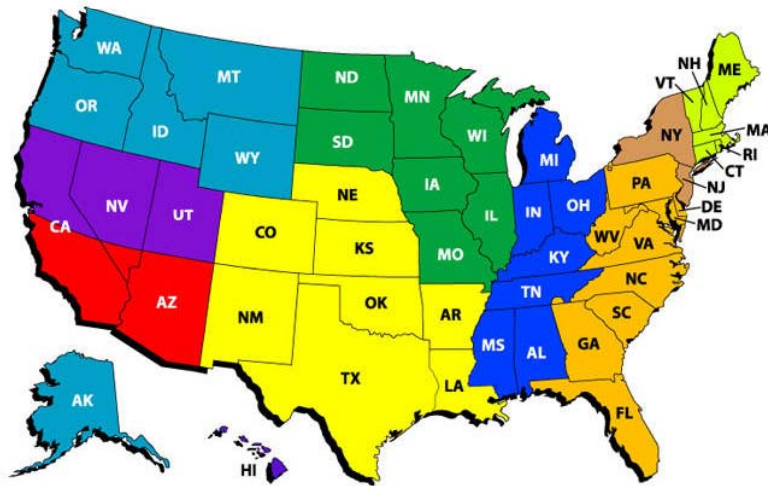
Next Steps

December 2012

- **NACWA Standing Committees**
 - Online collaboration
 - Greater efficiency



Next Steps



January 2012

- Regional groups
 - Area-specific issues
 - State-level collaboration

Need Help?



- Kiosks for sign-on and assistance
- Six Web Seminars
 - September – February

Social Media Platforms

- Twitter:

www.twitter.com/nacwa



- Facebook:

www.facebook.com/nacwaorg



- *The Water Voice:*

www.blog.nacwa.org



NACWA
A Clear Commitment to America's Waters

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