



## National Association of Flood & Stormwater Management Agencies 2016 Excellence in Communications Award Application

May 17, 2016 Deadline for Application Submission

Winners Announced at NAFSMA 2016 Annual Meeting – August 22-25, 2016 in Portland, OR  
(Applications can be submitted electronically with links at [www.nafsma.org](http://www.nafsma.org) or via mail)

Agency/Company Name \_\_\_\_\_

Project Name \_\_\_\_\_

Awards Category \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

For Public Agencies – Service Population: ☐ More Than 250,000 ☐ Less Than 250,000 (Check One)

For Private Firms – Number of Employees: ☐ More Than 30 ☐ Less Than 30 (Check One)

**Project** \_\_\_\_\_

### **Submission Category (Please check below):**

#### **1. Public Awareness of Flooding and/or Flood Prevention and/or Emergency Preparedness**

1.a Communication Campaign \_\_\_\_\_ (Check here)

1.b. Individual Item (i.e. one brochure, one radio commercial, one billboard, etc.) \_\_\_\_\_ (Check here)

#### **2. Improving Water Quality**

2.a Communication Campaign \_\_\_\_\_ (Check here)

2.b. Individual Item (i.e. one brochure, one radio commercial, one billboard, etc.) \_\_\_\_\_ (Check here)

When submitting via mail, application package submittal must contain **FIVE** copies of each of the following:

- 1) Completed Application Form
- 2) Project Description, Including Associated Costs of Production and Distribution
- 3) 500 word maximum written explanation of why the submission should be considered

When submitting application electronically, items one through three listed above should be submitted in one pdf file with agency or company name included in pdf file name.

When submitting via mail, Please submit **FIVE** copies of media in the following formats:

- » Web: submit URL and printed screen captures
- » Video: submit in DVD format
- » Radio: submit CD in mp3 or wav format
- » Newsletter, brochure, flyer or other print publication
- » Outdoor: submit picture or poster

When submitting application electronically using links available at [www.nafsma.org](http://www.nafsma.org), the last two print categories above should be submitted in print-ready pdf format.

Entries must be received by Tuesday, May 17, 2016 – either by mail at address below or submitted online using application links at [www.nafsma.org](http://www.nafsma.org).

**Mailed entries should be sent to contest coordinator: Betty Hollister, 2404 Sun Shores Drive, Las Vegas, NV 89128.**

Please note that hard copy submissions will not be returned and all entries may be used on a DVD or video that will be widely distributed. For questions, please contact Betty Hollister at 702-254-6133 (preferred) or email [bettyh2@cox.net](mailto:bettyh2@cox.net).