



Celebratory Reception & Dinner Honoring Ken Kirk Ad/Message Specifications

The following information details the specifications for submitting your message.

We must receive your camera ready ad by Wednesday, July 1 for inclusion in the Program.

Ad Sizes

The size of your ad is related to your organization's contribution and message/ad sizes are detailed below.

The Dinner Program will be 4.5 x 11 inches and printed in full color with no bleeds.

- Full Page Message
Maximum Dimensions – 3.15 x 9.65 inches (80 x 245mm)
- Half Page Message
Maximum Dimensions – 3.15 x 4.72 inches (80 x 120 mm)
- Quarter Page Message
Maximum Dimensions – 3.15 x 2.17 inches (80 x 55 mm)

File Delivery

We can accept digital files which are created to be used in a printed setting (300 dpi minimum), the files can be created or sent in:

- Adobe Creative Suite (Illustrator, Photoshop or InDesign)
- High resolution .jpg, .eps, .tif, .pdf, .png

Shipping Instructions/Questions

Please send your camera ready artwork and any questions to:

Robin Davis
Director of Marketing and Digital Media
202/533-1802
rdavis@nacwa.org

