

Fall Strategic Leadership Retreat & Board of Directors Meetings

November 2 – 3, 2015
Westin Lake Las Vegas
Henderson, Nevada

Agenda

Current to October 29, 2015

Δ – Board of Directors Committees/Meeting

Monday, November 2, 2015

Morning

9:30 – 12:00 Awards Committee Δ

Agadir B

Afternoon

12:00 – 1:30 Executive Committee Δ (*includes lunch*)

Asilah Boardroom

2:00 – 5:30 Fall Strategic Leadership Retreat

Fez A&B

Leading for the Future

Welcoming Remarks

Adel Hagekhalil

NACWA President

Assistant Director

City of Los Angeles – LA Sanitation, CA

Retreat Overview

- *Strategic Plan*
- *Strategic Communications*
- *Financial Plan (FY 2017 – FY2019)*

NACWA's Draft *Strategic Plan*

Opening Remarks

Ray Marshall

NACWA Vice President

Chair, NACWA Strategic Planning Committee

Executive Director

Narragansett Bay Commission, RI

Break (4:00-4:15 pm)

Communications Research & Planning

The firms of DHM Research and Stratacomm will share the findings of a preliminary strategic communications evaluation and present recommended next steps in NACWA's communications planning process.

Presenting:

Adam Davis

Founder and Principal
DHM Research

Charlotte C. Seigler

Senior Vice President & Partner
Stratacomm

Karyn G. Le Blanc

Senior Vice President
Stratacomm

Closing Remarks

Adel Hagekhalil

NACWA President

Evening

6:30 – 9:30

*Sonrisa Grill
30 Via Brianza
Henderson, NV*

Leadership Social Event

(includes all attending, spouses, partners, & significant others)

Transportation will be provided. Please meet in the hotel lobby at 6:30 pm.
First shuttle back to the hotel will be at 8:45 pm.

Tuesday, November 3, 2015

Morning

8:00 – 9:00

Fez Foyer

Retreat Breakfast

9:00 – 12:00

Fez

Fall Strategic Leadership Retreat (*continues*)

Leading for the Future

Welcoming Remarks

Adel Hagekhalil

NACWA President

NACWA's Draft Strategic Plan (*cont.*)

Opening Remarks

Ray Marshall

NACWA Vice President

Chair, NACWA Strategic Planning Committee

Break (10:20-10:30 am)

NACWA's Draft *Financial Plan*

Opening Remarks

Cathy Gerali

Chair, NACWA Finance Committee

District Manager

Metro Wastewater Reclamation District, CO

Closing Remarks

Adel Hagekhalil

NACWA President

12:00 Leadership Retreat Adjourns

Afternoon

12:00 - 3:00

Casablanca Ballroom

NACWA Board of Directors Meeting Δ (*includes lunch*)