

Save the Date!



Imagine A Day Without Water

October 6–8, 2015

Join us in celebrating our most essential resource



Join with leaders around the country as we educate and engage the public and stakeholders on water's value.

Water—it's the thread that weaves together our daily lives. It keeps our communities healthy and our economies growing. We need water to make a cup of coffee, grow fruits and vegetables, and manufacture nearly every product we utilize in our daily lives. While essential, few people understand the fundamental value of water and the systems that bring water to and from homes and businesses all day, every day.

How to Participate

- Host a press conference, tour of a local water facility, hold a community forum, or other activity that highlights the value of water
- Ask your mayor, local council member, state public utility commissioner, member of Congress, or other public official to sponsor a "Value of Water" proclamation
- Submit an op-ed to your local newspaper
- Utilize your social media channels to engage your constituents, customers, and the public
- Partner with local schools, fire stations or community centers to celebrate water
- The sky's the limit—any activity you can think of to help the nation value water!

What We Will Do to Support You

Beginning in mid-July, you can sign up to formally join **Imagine A Day Without Water**. We will provide resources to help you get involved including:

- Organize a national social media campaign that you can plug into
- Creative content for print and outdoor advertisements, bill stuffers, banners, and more
- Sample op-eds, proclamations, talking points, and social media content
- Guidance on arranging your press conference or facility tour

If you have any questions, or want to learn more please contact Abigail Gardner: AGardner@thevalueofwater.org, (412) 977-3051



About the Value of Water Coalition

The Value of Water Coalition is dedicated to ensuring a safe and sustainable water future for all. Our diverse members educate, catalyze positive action, and inspire people about how water is essential, invaluable, and in need of investment.

Champion Circle

American Water
 American Water Works Association
 Black & Veatch
 Brown & Caldwell
 CH2M HILL
 MWH Global
 United Water
 Veolia
 Water Environment Federation
 Xylem

Leader Circle

Association of Metropolitan Water Agencies
 DC Water
 Dow Chemical Company
 Hampton Roads Sanitation District
 Metropolitan Sewer District of Greater Cincinnati
 Metropolitan Water Reclamation District of Greater Chicago
 National Association of Clean Water Agencies
 National Association of Water Companies
 Northeast Ohio Regional Sewer District
 Philadelphia Water Department
 San Francisco Public Utilities Commission

Ally Circle

Alexandria Renew Enterprises
 American Society of Civil Engineers
 Atlanta Department of Watershed Management
 Camden County Municipal Utilities Authority
 Hazen & Sawyer
 Kansas City Water Services
 LA Sanitation

The U.S. Water Alliance provides project and fiscal management support to the Value of Water Coalition.

To learn more, visit us at:

www.thevalueofwater.org

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