



2014 Summer Conference & 44<sup>th</sup> Annual Meeting  
*Executive Utility Leadership . . . Today & Tomorrow*

*July 13 - 16, 2014*

*The Nines  
Portland, Oregon*

Δ – Board of Directors Committees  
\* – Denotes Confirmed Speakers

*(All meeting rooms are located on the 6<sup>th</sup> Floor of the Nines Hotel unless otherwise noted.)*

**Sunday, July 13**

*Morning*

7:30

Race Day Registration – *Rock the Current* 5K Run/Walk

*Gov. Tom McCall*

*Waterfront Park*

8:00 – 10:00

*Rock the Current* 5K Run/Walk

*Gov. Tom McCall*

*Waterfront Park*

We invite you to make sure your travel plans include a Saturday, July 12 arrival so that you won't miss the *Rock the Current* 5K Run/Walk. The Sunday morning, July 13, *Rock the Current* 5K will give participants the opportunity to see sweeping views of the Willamette River and downtown Portland while helping a Portland's chapter of Water for People.

*Afternoon*

12:00 – 1:30

Registration

*Nines Ballroom*

*Pre-Funtion*

1:00 – 3:30

Board of Directors Meeting Δ (*Executive Session*)

*Culture Ballroom*

4:00 – 5:00

Finance/Strategic Planning Committees Δ (*Joint Meeting*)

*Culture Ballroom*

*Evening*

5:45 – 6:30

Registration

*Nines Ballroom*

*Pre-Funtion*



6:00 – 7:00  
Nines Ballroom  
Pre-Funtion

Welcoming Reception/Appy Hour

## Monday, July 14

Morning

7:00 – 4:00

Registration

Nines Ballroom  
Pre-Funtion

8:00 – 9:30

Water Quality Committee (*Breakfast*)

Culture Ballroom

The Committee meeting will begin with a discussion focused on nutrients, including the final report from NACWA's Targeted Action Fund (TAF) project to evaluate EPA's training materials on developing nutrient permit limits, as well as work to roll out new conservation provisions under the Farm Bill. EPA has been very active on the water quality criteria front and the committee will discuss the draft selenium criterion and NACWA's comments, a new FAQ document on EPA's recreational water quality criteria, work to develop criteria for viruses, and plans for a workshop to discuss implementation of the recently revised ammonia criteria. EPA's revision to more than 90 human health criteria and recent developments in California regarding the use of a controversial whole effluent toxicity (WET) test evaluation method are also on the agenda for discussion. The meeting will conclude with updates on emerging contaminants and ongoing efforts on the water quality trading front.

9:00 – 10:00

Spouse & Guest Lounge

Georgian Room  
8<sup>th</sup> Floor

9:45 – 10:45

Climate & Resiliency Committee

Culture Ballroom

The Climate and Resilience Committee, formerly the Climate and Energy Committee, will meet for the first time with its new focus at the Summer Conference. This meeting will provide important information on the status of various federal efforts focusing on resilience and climate and outline the progression of various state and federal biogenic emissions regulations. Staff will debrief the attendees on outcomes from the jointly hosted NACWA/AMWA *Water Resilience Summit* in April. The newly reworked committee will also discuss possible short- and long-term objectives, welcoming any input committee members may have.

11:00 – 12:00

Utility & Resource Management Committee

Culture Ballroom

As utilities take on new responsibilities and begin to explore new sources of revenue, the financial implications of such actions could get complicated. A presentation and discussion on the financial management implications for the Utility of the Future (UOTF) will kick off the Committee meeting. A representative from EPA will be on hand to lead a discussion on utility sustainability and a new roadmap of effective practices. Developed with input from NACWA members and other utility leaders, the new roadmap provides a continuum of practices from conventional to the emergent. Committee members will be briefed on NACWA's Clean Water Finance Dialogue taking place in June and will hear from Oregon's clean water community on efforts to improve energy efficiency at utilities across the state. NACWA's advocacy efforts on the UOTF



front continue and updates will be provided on the latest developments as well as a number of committee initiatives including the NACWA Cost of Clean Water Index and the 2014 Financial Survey.

#### *Afternoon*

2:00 – 3:45

*Culture Ballroom*

**Joint Facility & Collection Systems and Stormwater Management Committees**  
The joint Stormwater Committee and Facility & Collection System Committee meeting will kick off with an update on key regulatory and legal developments impacting municipal MS4 utilities, including the national stormwater rule deferral and EPA's next steps, the proposed Waters of the United States rule and implications on stormwater, and NACWA's involvement in court cases challenging stormwater fees and utility programs. Updates will also be provided on EPA's public health forum on blending and NACWA's ongoing work related to wipes and other non-dispersible products. A discussion on issues related to organizational design at wastewater treatment facilities will be held, focusing on regulatory changes needed to allow utilities to operate most effectively and efficiently. Finally, the City of Portland Bureau of Environmental Services will provide their perspective on a mature and balanced green infrastructure program that addresses both CSO and stormwater management issues.

4:00 – 5:15

*Culture Ballroom*

#### **Legal Affairs Committee**

NACWA's Legal Affairs Committee will engage in a robust and timely discussion of key legal issues facing the municipal clean water community. The meeting will kick off with a quick update on NACWA's current litigation activities, including significant cases addressing nutrient and TMDL issues. Participants will also receive a briefing on NACWA's newest consent decree resources, including the Association's updated Wet Weather Consent Decree Handbook and online Consent Decree e-Library. The committee will then turn to recent concerning developments regarding EPA's application of the CSO Policy and the appropriate cost analysis to be used when approving CSO projects. Participants will receive an update on this issue and engage in discussion regarding potential legal implications. The meeting will close with an opportunity for committee members to raise any other legal topics they would like to discuss, including the recent growth of litigation around the issue of "flushable wipes" and other similar products. Be sure to join your colleagues for this engaging and informative conversation!

#### *Evening*

6:00 – 7:00

*Design Ballroom*

#### **Reception**

### **Tuesday, July 15**

#### *Morning*

7:00 – 4:00

*Nines Ballroom*

*Pre-Funtion*

#### **Registration**

7:45 – 8:45

*Culture Ballroom*

#### **Legislative & Regulatory Policy Committee (*Breakfast*)**

The Policy Committee will kick off its July meeting with a presentation and discussion on EPA's Waters of the U.S. rulemaking. While NACWA has focused its previous



comments on preserving the waste treatment exemption, the Association has learned over the last several weeks since the rule was released that members are increasing concerned about potential impacts on certain aspects of their operations. The presentation and discussion will provide information on what we know, what we don't know, and where additional clarification is needed. The Committee will also explore in depth the new Water Resources Reform and Development Act (WRRDA), which has implications for the State Revolving Funds as well as for municipal funding more broadly. Other issues for discussion include the new Regional Conservation Partnership Program (RCPP) and NACWA's ongoing work on Capitol Hill on wet weather issues.

9:00 – 10:00

*Georgian Room  
8<sup>th</sup> Floor*

Spouse & Guest Lounge

9:00 – 12:00

*Design & Fashion  
Ballroom*

## **GENERAL SESSION I**

### *Opening Remarks*

**Julius Ciaccia\***

*NACWA President (2013-2014)*

Executive Director

Northeast Ohio Regional Sewer District

Cleveland, OH

### *Welcoming Remarks*

**Dean C. Marriott\***

*NACWA Board Member*

Director

City of Portland Bureau of Environmental Services

Portland, OR

**The Honorable Charlie Hales**

Mayor

City of Portland

Portland, OR

### *Conference Keynote*

## **Telling the Modern Utility's Story**

Public clean water agency leaders are moving beyond language that mirrored a mindset seeking to avoid the public eye and embracing the hidden, unseen nature of the underground infrastructure systems they oversee. The modern utility is now a "clean water agency" managing a "resource stream" in a manner that focuses on adding economic, environmental and social value to the community and the nation. Our keynote speakers will discuss a new report designed to help today's utilities communicate the triple bottom-line contributions of modern clean water utilities, and the value added by these utilities to local and national economies, to the environment, and to the health and well-being of the communities they serve.



*Introduction/Overview:*

**Thomas W. Sigmund\***

*Chair, NACWA Utility & Resource Management Committee*

Executive Director

NEW Water

Green Bay, WI

*Speakers:*

**Kenneth Rubin\***

Managing Director

Rubin Malloys Worldwide

Washington, DC

**George S. Hawkins\***

General Manager

DC Water

Washington, DC

10:15 – 10:30

BREAK

*Industry Leader Perspectives*

**Leading for Today and Tomorrow**

Key industry representatives will provide their perspectives on the prevailing challenge inherent in maintaining the status quo and the importance of ensuring today's decisions lay the groundwork for tomorrow. For-profit entities can look to growth and earnings, among other indicators, to guide their management decisions. As clean water utilities continue to transform their operations to increase revenue streams and focus on the products and benefits they provide, how will their management horizon need to expand?

**Elisa M. Speranza\***

Chief Communications Officer

CH2M HILL

Denver, CO

**Dan McConville\***

President, Business Solutions Group

MWH Global

Broomfield, CO

*Annual Association Business Meeting*

Report of the President

Report of the Treasurer

Election of Directors

Report of the Executive Director

Report of the Incoming President



*Closing Remarks*  
**Julius Ciaccia\***  
*NACWA President (2013-2014)*

*Afternoon*  
**12:00 - 2:00**  
*Culture Ballroom*

Board of Directors Meeting

**2:00 – 4:00**  
*Design & Fashion*  
*Ballroom*

## **GENERAL SESSION II**

*Opening Remarks*

**Karen Pallansch\***  
*NACWA President (2014-2015)*  
Chief Executive Officer  
Alexandria Renew Enterprises  
Alexandria, VA

*Roundtable Discussion*

### **Water Works...Creating Jobs and Growing the Economy**

Water is critical to all job and economic growth. Without reliable, safe, and affordable water and wastewater services, our communities would simply stop functioning. Utility executives across the country are reinventing the way their agencies are perceived by the public and in doing so underscoring the critical role these agencies play in creating vibrant communities. These leaders are raising public awareness of the importance of clean and safe water and the need for sufficient investment in infrastructure to ensure critical services are provided into the future. This investment in infrastructure will lead to meaningful job creation and economic growth. Roundtable participants will provide perspectives from the utility, labor and environmental communities.

*Moderator:*

**Karen Pallansch\***  
*NACWA President (2014-2015)*  
*Roundtable Participants:*

**Jo Ann J. Macrina\***  
Commissioner  
City of Atlanta Department of Watershed Management  
Atlanta, GA

**Harlan Kelly\***  
*NACWA Board Member*  
General Manager  
City & County of San Francisco Public Utilities Commission  
San Francisco, CA



**Andy Kricun\***

*NACWA Board Member*

Executive Director/Chief Engineer

Camden County Municipal Utilities Authority

Camden, NJ

**Khari Mosley\***

Pennsylvania Regional Program Manager

BlueGreen Alliance

Pittsburgh, PA

*Closing Remarks*

**Karen Pallansch\***

*NACWA President (2014-2015)*

4:15 – 5:15

*Culture Ballroom*

**Biosolids Management Committee**

The Biosolids Management Committee will start its meeting by continuing its discussion from its previous meeting in Santa Fe on the regulatory status of recovered materials. At issue is whether struvite recovered from the wastewater treatment process should be regulated as a biosolid or material derived from biosolids under the 40 CFR Part 503 regulations. NACWA has been working to develop additional legal analysis on how such recovered products should be regulated and will discuss its ongoing advocacy. NACWA's work on the incineration front continues with additional focus being placed on implementation and compliance assistance as utilities work to meet the March 2016 deadline by installing pollution control devices. Representatives from Washington will provide an update on the ongoing battle over land application in Wahkaikum County and the Committee will discuss comments provided to EPA on its risk assessment work to evaluate the need for additional pollutant restrictions in the Part 503 rules.

*Evening*

6:00 – 7:30

*Design Ballroom*

**President's Reception – Awards Ceremony & Reception**

**Wednesday, July 16**

*Morning*

8:30 – 10:00

*Nines Ballroom*

*Pre-Function*

**Registration**

9:00 – 12:00

*Design & Fashion*

*Ballroom*

**GENERAL SESSION III**

*Opening Remarks*

**Karen Pallansch\***

*NACWA President (2014-2015)*



### *Featured Speakers*

#### **Global to Local –**

#### **Perspectives from Singapore International Water Week**

As clean water agencies continue to transform into water resource recovery facilities, NACWA, WEF and WERF are working to provide their members with an important link to global water utility leaders with similar goals. For the first time in 2014, the three organizations have collaborated to create a scholarship to enable a utility of the future-focused delegation from the U.S. clean water community to participate in Singapore International Water Week (SIWW). SIWW is a global platform for water professionals to share innovative solutions for integration of sustainable water management strategies with urban planning processes. Two of the scholarship recipients will provide their perspectives on SIWW and the lessons learned for U.S. utilities.

#### **Diane Taniguchi-Dennis\***

*Vice Chair, NACWA Utility & Resource Management Committee*

Deputy General Manager

Clean Water Services

Hillsboro, OR

#### **Raj Bhattarai\***

Division Manager

Austin Water Utility

Austin, TX

### *Panel Presentation*

#### **Lessons From the Past – Visions of the Future**

What's past does not have to be prologue, especially if we take lessons learned to heart and put new strategies in place to prevent repeating mistakes. Utility executives must be mindful of the past, but have an eye to the future, all while ensuring that nothing goes wrong in the present. To do this, they may have to take risks, try new and innovative things and sometimes force others out of their comfort zone. This session will explore a range of management challenges and opportunities facing utility executives and provide insights into what's working and, in at least one case, where things went very wrong.

#### **David Denard\***

Director of Environmental Services

Jefferson County Commission

Birmingham, AL

#### **David Guhin\***

Director of Utilities

City of Santa Rosa

Santa Rosa, CA



**Raissa DeLarosa\***

Economic Development & Marketing Coordinator  
Economic Development Division  
City of Santa Rosa  
Santa Rosa, CA

**Leisa Thompson\***

General Manager  
Metropolitan Council Environmental Services  
St. Paul, MN

**Scott Haskins\***

Senior Vice President & Director of Strategic Consulting  
CH2M HILL  
Seattle, WA

**Mike Byrnes\***

Senior Vice President  
Veolia North America  
New York, NY

*Featured Speaker*

**Collaboration, Partnerships & the Future of Clean Water**

Looking ahead to 2015 and beyond, it's clear that ensuring continued progress on improving the quality of the Nation's waters will require new and innovative approaches that the existing Clean Water Act never envisioned. New Farm Bill conservation programs, as well as national and regional collaborations are starting to shed light on what the future of clean water might look like. Utility leaders are increasingly looking to non-traditional partners, including agricultural producers, and NACWA's 2015 Winter Conference will explore the important role these partnerships will play. This session will provide some perspective on the opportunities for utility leaders and tee up the discussions at NACWA's Winter Conference.

**David St. Pierre\***

NACWA Board Member  
Executive Director  
Metropolitan Water Reclamation District of Greater Chicago  
Chicago, IL

*Closing Remarks/Adjourn*

**Karen Pallansch\***

NACWA President (2014-2015)

*Afternoon*

12:30 – 6:30

Hotel Lobby, 8<sup>th</sup> Floor

**Tour of Clean Water Services' Nutrient Recovery Facility and Fernhill Natural Treatment System (*optional tour*)**

Join us on a tour of one of the nation's leading nutrient recovery facilities followed by a visit to the Fernhill Natural Treatment System. The tour will conclude at McMenamin's



Grand Lodge for a reception sponsored by CH2M HILL. *Tour sponsored by CWS, [Ostara Nutrient Recovery Technologies, Inc.](#) and [Biohabitats](#).* Additional information is available.

12:30 – 6:30

*Hotel Lobby, 8<sup>th</sup> Floor*

**Tour – 10 Years of Water Quality Trading in Oregon’s Tualatin Basin**  
(*optional tour*)

Learn how existing local, regional and federal resources have been weaved together to meet water quality obligations at a substantially lower cost than concrete-and-steel solutions, while providing greater overall environmental benefits. The tour will conclude at McMenamin’s Grand Lodge for a reception sponsored by CH2M HILL. *Tour sponsored by CWS and [The Freshwater Trust](#).* Additional information is available.

1:00 – 3:00

*Hotel Lobby, 8<sup>th</sup> Floor*

**Portland Bureau of Environmental Services Green Infrastructure Walking Tour** (*optional tour*)

Following lunch on your own, join us for a walking tour of green infrastructure installations in downtown Portland. Additional information is available.