

# VISIONS OF THE FUTURE

Lessons from the Past







**Reinvent the way  
water agencies are  
perceived by the public  
and underscore the  
role agencies play in  
creating vibrant  
communities.**

**INSPIRE**

**Create the  
community you  
want to live in**



City of  
Santa Rosa

**DAVID GUHIN, PE**  
Director of  
Water Utilities  
[dguhin@srcity.org](mailto:dguhin@srcity.org)

**RAISSA DE LA ROSA**  
Economic Development +  
Marketing Coordinator  
[rdelarosa@srcity.org](mailto:rdelarosa@srcity.org)