

The logo features a circular arrangement of five stylized leaves. The top two leaves are green, and the bottom three are blue. The leaves are curved, creating a sense of motion or a circular flow.

Clean Water America Alliance

Aligning for Energy, Water, and Global Domination

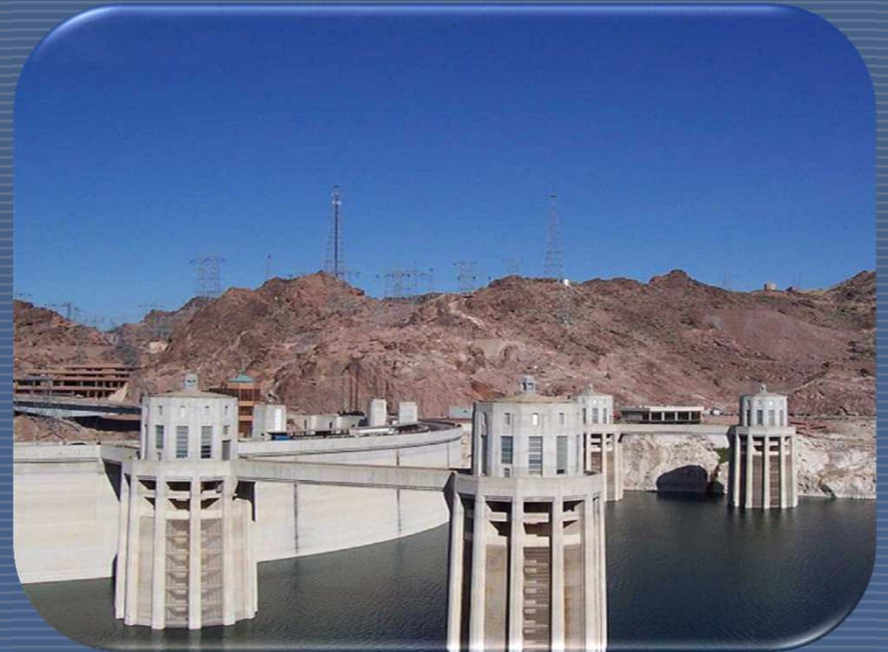
Ben Grumbles, President

Chicago, IL July 20, 2011

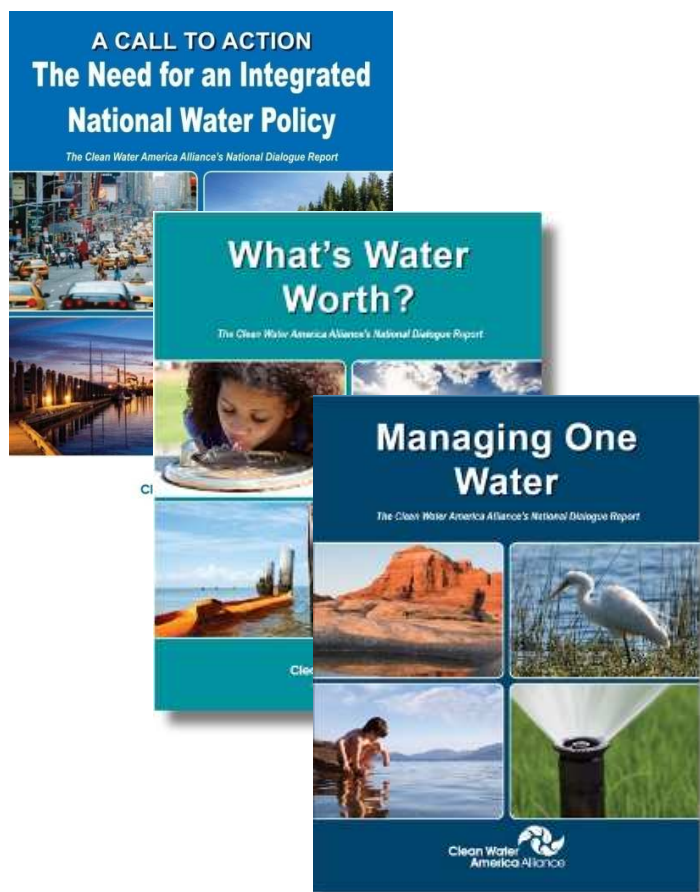
Water & Climate Strategies: Beyond Energy Star and WaterSense



- 2006 WaterSense
- 2008 EPA Water and Climate Strategy
- 2011 Administration's Water Action Plan
 - www.whitehouse.gov/administration/eop/ceq/initiatives/adaptation



Water Policy Framework



- Connecting the dots, drops, and watts to support technological, fiscal, and institutional innovation.
- Resource recovery, including the capture and reuse of nutrients, is particularly promising

National Water Policy Framework



Valuing Water



Sustaining Water

- › Energy/Water Nexus
- › Water Quality and Water Quantity Challenges
- › Water Efficiency
- › Green Infrastructure
- › Watersheds
- › Climate Adaptation



Monitoring Water



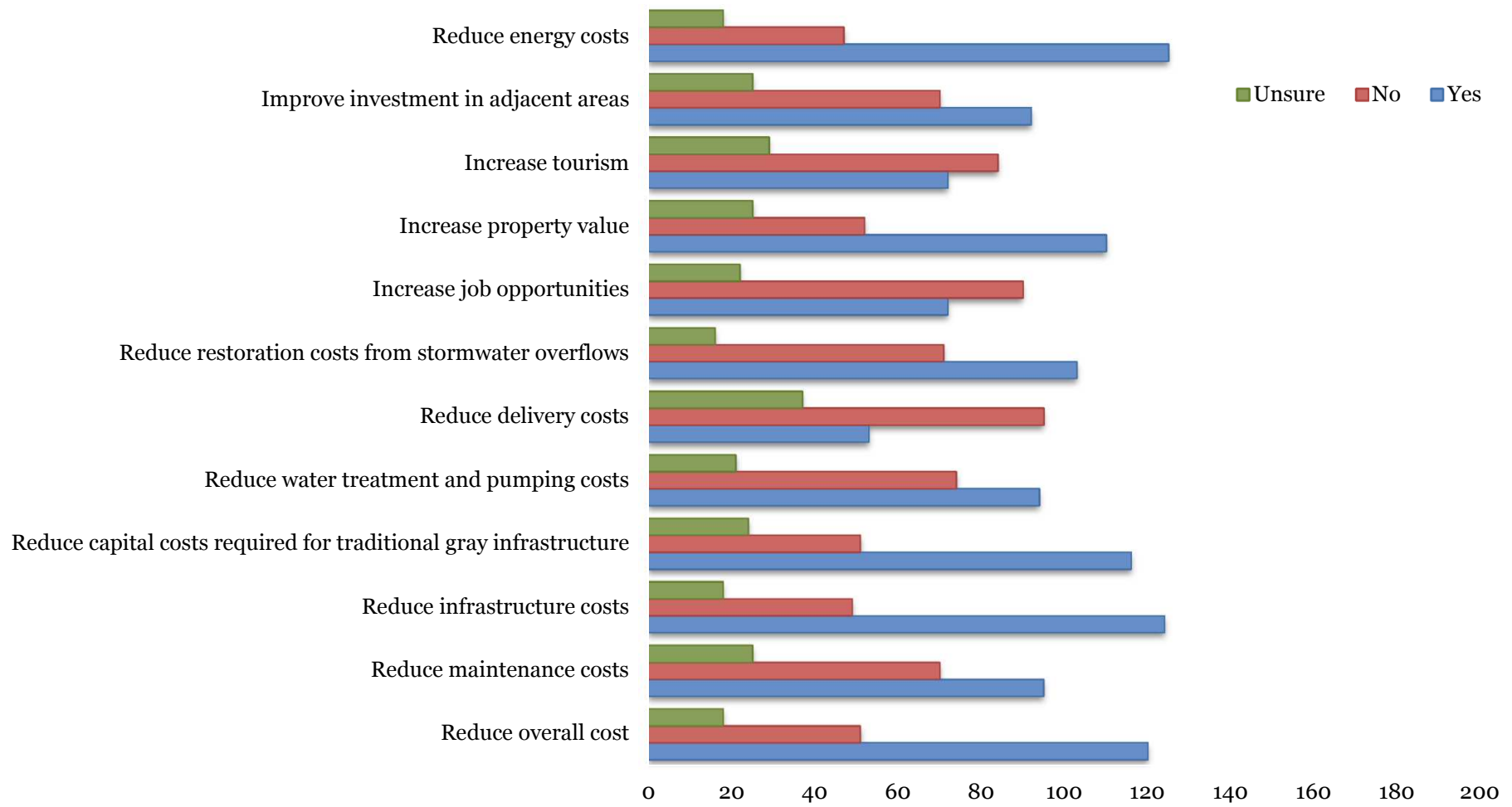
Innovating through Science, Technology, and Finance



Integrating and Collaborating for Water



Economic Benefits of Green Infrastructure



Resource Recovery



October 3-5, 2011

Milwaukee, WI

Learn more and register: **<http://conta.cc/2011UWSLC>**



Changing Mindsets



- **Water Research Foundation and Stratus Consulting**
- **August workshop**
- **Report out this fall**

Clean Water America Alliance



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