



Water For People
is a nonprofit,
international development organization.



1.1 Billion without water and growing



**6000 people, mostly children,
die each day worldwide from
diarrhoeal disease**



2.4 billion people do not have adequate sanitation and growing

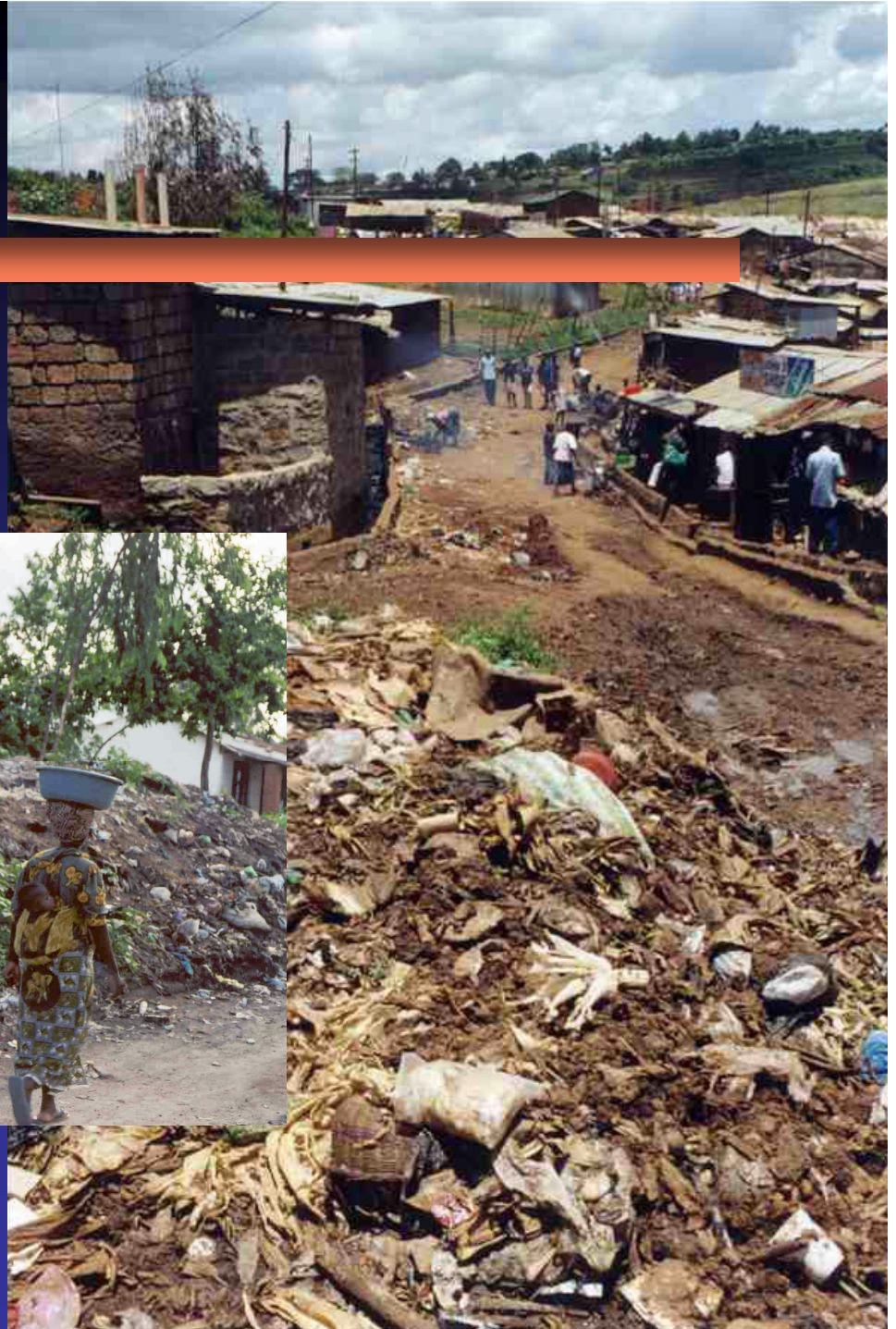


Without adequate sanitation, impoverished people must urinate and defecate in open fields or use newspapers or plastic bags.

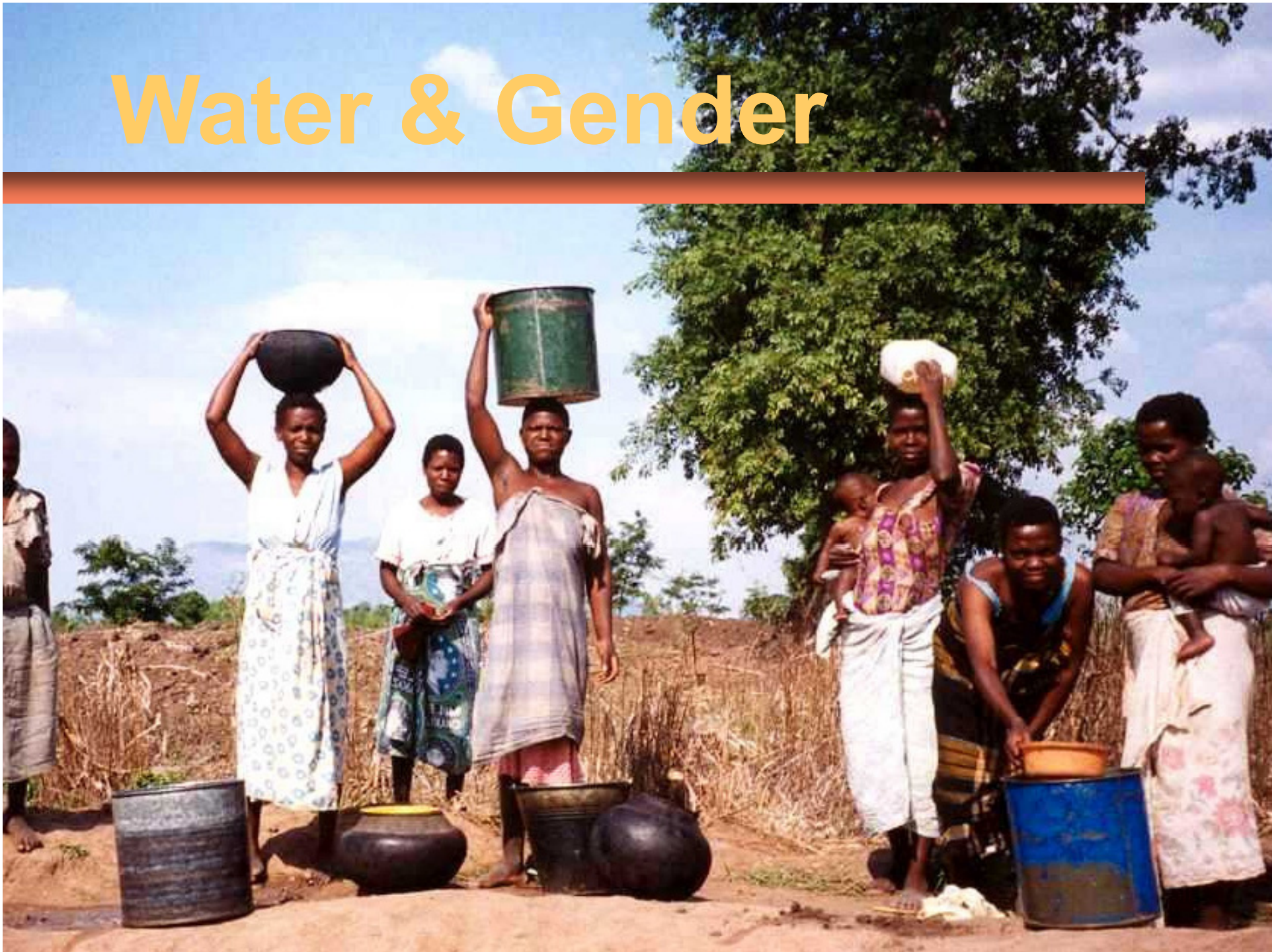
Sanitation

90% of wastewater in developing countries is discharged into rivers and streams without any treatment.

Lack of sanitation is the world's biggest cause of infection.



Water & Gender



Water & Children





Water For People Response

3 Cornerstones of All Water For People Projects

We keep it simple.

We keep good company.

We keep our promises.





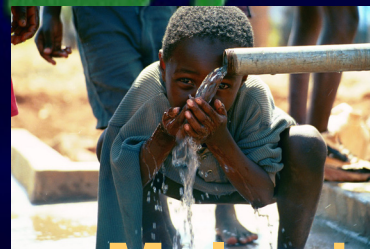
Guatemala



Honduras



Bolivia



Malawi



India



Local Materials

100% Interventions

Capacity Building



Partner Approach

Simple Technologies

Water For People Projects

Stand Pipes

**Gravity – Fed Water
Systems**

**Hygiene Education
Programs**



Hand Washing Stations

Arsenic Filter Technology

Latrines

Storage Tanks

Laundry Stations

Showers













Strategic Plan 2007 – 2011

1. Strategic Growth

2. International Programs Delivery

3. Resource Development

4. Organizational Excellence



1. Strategic Growth Goal

By 2011, Water For People programs will provide sustainable water and sanitation

services to at least
*1000 new people
per day.*



Strategic Plan 2007 – 2011

2. International Programs Delivery Goal



We will enhance and replicate our successful international programs model to increase our impact within existing program countries and double our program countries *from 5 to 10 by 2011.*

Strategic Plan 2007 – 2011

3. Resource Development Goal



Water For People will develop the financial resources to support the rapid growth in our programs to achieve a 2011 annual revenue of *\$12 million.*

Strategic Plan 2007 – 2011

4. Organizational Excellence Goal

Water For People will advance its mission while striving to exceed a goal of 85% of revenue applied to international programs by 2011.

We will be consistently ranked in the top tier of NGOs by independent third-party evaluators.



Strategic Plan 2007 – 2011

Get Involved!



- **Educate**: *Make a presentation about Water For People to your family, friends or civic group.*
- **Donate**: *Become a corporate or individual **sponsor**.*
 - *Start a **workplace giving** program at your organization.*
 - *Become a “**Safe Water Guardian**” by remembering Water For People in your will.*
- **Volunteer**: *Join the Water For People **committee** in your area.*
- **Participate**: *Take a **country tour** and participate in an experience of a lifetime.*





Water For People

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