Introducing ...
Introduction

• NACWA Engage™
  – Introduction
  – Quick live tour
• Using Engage™
• Next steps
• Share your experience
Introduction

• Goals
  – Enhance connection with member agencies
  – Create dialogue
  – Strengthen and expand advocacy efforts
NACWA Engage™

www.nacwaengage.org
Using Engage™

STEP 1: Fill in your profile

• Bio, photo, notification preferences
• Each person has their own profile

STEP 2: Subscribe to content alerts

• Topics of interest to you

STEP 3: Join discussion groups

• Issues to discuss with colleagues
Using *Engage*™

**STEP 4: Participate in a discussion**
- Ask a question, provide a resource, share an opinion

**STEP 5: Customize your home page**
- Move boxes, subscribe to Twitter and Blog

**STEP 6: Share *Engage* with your colleagues**
- The more people involved, the richer the experience
Tips and Tricks

• **Getting Started Guide**
• **Getting Started with Groups**
• **Helpful yellow boxes**
Other Fun Stuff

• Access **Resources**
  – Videos
  – Files (i.e., Word, Excel, PP)
  – Live docs (edit-able)
  – Photos
  – Links
Other Fun Stuff

• Sign up for **Events**
• Search **Individual Members**
• Or **Organizations**
• Dedicated **Message Center**
Members and Engage™

• Member experience
  – Current value
  – Potential benefits
Next Steps

August 2012

• Member matching
  – Suggests colleagues with similar interests
  – Becomes your contact
Next Steps

October 2012
• Additional groups
  – Water resources utility of the future
  – Water quality standards/criteria
  – Utility management
Next Steps

December 2012

- NACWA Standing Committees
  - Online collaboration
  - Greater efficiency
Next Steps

January 2012

• Regional groups
  – Area-specific issues
  – State-level collaboration
Need Help?

• Kiosks for sign-on and assistance
• Six Web Seminars
  – September – February
Social Media Platforms

• Twitter:  
  www.twitter.com/nacwa

• Facebook:  
  www.facebook.com/nacwaorg

• The Water Voice:  
  www.blog.nacwa.org
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