Use Meeting Follow Up to Build Trust, Serve as Resource

Quick Takes
- Advocates can become trusted resources for lawmakers by following up and keeping in touch with Members of Congress after face-to-face meetings
- Advocates should consider the following actions to position themselves as effective and trustworthy advocates for their issue

Tips for Following Up a Meeting with a Member of Congress

Send a Thank You Message
- Send a follow-up e-mail several days after meeting with a Member
- Keep the message brief, thank the office for their time, and remind the office of the issue at hand
- Leave a link to a reliable source of information on the issue for the office to refer to

Attend Events in the District
- Attend town hall meetings or other public events in the district to build a stronger relationship with your representative
- Find opportunities to engage in policy matters in the district and serve as trustworthy resource to earn visibility for your issue

Stay in Touch
- Do not over-communicate with Members of Congress, but do pass along new information about your issue as it is released
- Communicate with your representative in a respectful and informative manner to gain the representative's respect—for you and your points of view