Engaging Communities to Improve Program Outcomes

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Imagine the result
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Build Broad Programmatic Support Early
Leverage *Communities* to Get the Money You Need

- Educate Public on Program Drivers
- Embrace Environmental Community Support
- Address Political Community Concerns

Imagine the result
Embrace Community During Project Development

**Credibility**
Provide clear, accurate information about the project so that the community is completely informed about how they may be affected.

**Sensitivity**
Allow opportunities to ask questions about the project, provide input, and voice concerns.

**Openness**
Promote confidence in decision-making participation and the project’s positive impact on the community.

Imagine the result.
Follow-Through During Project Delivery

- Steering Committees
- Public Outreach

Community Involvement

Contractor Responsiveness
- Noise Monitoring
- Aesthetic Controls

Imagine the result

- Reinforce Vision
- Honor Commitments

Utility Collaboration
Remain a Community Member During Operation

Imagine the result
Reinforce the Community Benefit of our Facilities – Build Appreciation in our Business