AMSAs 2004 Winter Conference

From Crisis to Opportunity... Strengthening Your Utilitys Assets

February 3-6 2004
Loews Santa Monica Beach Hotel
Los Angeles, California
(current to 1/26/04)

- Board of Directors Committee

(Note: All meeting rooms are on the Fifth Floor of the hotel unless otherwise noted)

Tuesday, February 3

Morning
11:00 – 4:30  Registration
Arcadia Foyer

Afternoon
12:30 – 1:30  Budget & Audit Committee
Suite 631
(6th Fl.)
1:45 – 2:45  Membership Committee
Suite 731
(7th Fl.)
1:45 – 3:15  Wet Weather Issues Committee
Catalina Ballroom
(Lobby Level)
3:00 – 4:15  Wastewater Infrastructure Funding Task Force
Arcadia C
4:15 – 5:15  Pretreatment & Hazardous Waste Committee
Palisades CD

Evening
6:00 – 7:30  Welcoming Reception/Meet & Greet
Pool Deck
(Lobby Level)
Wednesday, February 4

Morning
7:30 – 8:45    Legislative Policy Committee
   Catalina Ballroom
   (Lobby Level)

8:00 – 4:30    Registration
   Arcadia Foyer

9:00 – 12:00   Opening Remarks
   Arcadia Ballroom
   Thomas “Buddy” Morgan*
   AMSA President
   General Manager
   Montgomery Water Works
   & Sanitary Sewer Board
   Montgomery, AL

Welcoming Remarks
   The Honorable Valerie Lynne Shaw*
   President, Board of Public Works
   City of Los Angeles
   Los Angeles, CA

GENERAL SESSION I - STRENGTHENING YOUR WORKFORCE

Keynote Address
   BRIDGING THE TALENT GAP:
   RECRUITING & RETAINING A MULTIGENERATIONAL WORKFORCE
   Lynne Lancaster & David Stillman*
   Authors, When Generations Collide
   Co-Founders, BridgeWorks

10:50 – 11:00   BREAK

Presentation
   THE CHANGING WORKFORCE... CRISIS AND OPPORTUNITY (Part I)
   Ralph Charlton*
   Co-Chair, AMSA Management and Operations Committee
   Member, AMSA/AMWA Changing Workforce Workgroup
   Director of Fiscal Services
   Alexandria Sanitation Authority
   Alexandria, VA

   Alan Manning*
   Chairman Emeritus
Closing Remarks/Announcements
Thomas “Buddy” Morgan*
AMSA President

Afternoon
12:15 – 2:00  Board of Directors Meeting
Palisades AB

2:00 – 3:30  GENERAL SESSION I – STRENGTHENING YOUR WORKFORCE (cont.)
Arcadia Ballroom

Opening Remarks
Thomas “Buddy” Morgan*
AMSA President

Presentation
THE CHANGING WORKFORCE...CRISIS AND OPPORTUNITY (Part II)
Alan Manning*
EMA, Inc.
St. Paul, MN

Closing Address
SUCCESSION PLANNING –
A PRACTICAL APPROACH TO A GROWING NEED
Benson Rosen*
Chair, Management and Organizational Behavior
Faculty Director, Water and Wastewater Leadership Center
Executive Education
Kenan-Flagler Business School
University of North Carolina - Chapel Hill
Chapel Hill, NC

Closing Remarks/Announcements
Thomas “Buddy” Morgan*
AMSA President

3:45 – 4:45  Biosolids Management Committee
Palisades CD

3:45 – 5:00  Management & Operations Committee
Catalina Ballroom
(Lobby Level)
Evening
6:00 – 7:30  Excellence in Management Recognition Reception
Arcadia Ballroom

Thursday, February 5
Morning
7:30 – 8:45  Regulatory Policy Committee
Palisades Salon

8:00 – 4:30  Registration
Arcadia Foyer

9:00 – 12:00  Opening Remarks
Arcadia Ballroom  AMSA EYES THE FUTURE THROUGH STRATEGIC PLANNING
William Schatz*
AMSA Vice President
General Counsel
Northeast Ohio Regional Sewer District
Cleveland, OH

GENERAL SESSION II – STRENGTHENING YOUR RELATIONSHIPS

Keynote Address
CRITICAL COMMUNICATIONS . . .
BUILDING SUPPORT, GAINING TRUST
Frank Luntz*
President
Luntz Research Companies
Arlington, VA

10:15 – 10:30  BREAK

Panel Presentation
STRENGTHENING ‘CUSTOMER’ RELATIONSHIPS

Moderator:
Marian Orfeo*
Member, AMSA Board of Directors
Director of Planning and Coordination
Massachusetts Water Resources Authority
Boston, MA

Panelists:
Rate Increases & Customer Relations
Dean Marriott*
Director
City of Portland
Bureau of Environmental Services
Portland, OR

Opening Communication Channels During Facility Construction
Erika Peterson
Community Relations Lead
King County Wastewater Treatment Division
Seattle, WA

Fostering Positive Press Relationships
Patrick Karney*
Director
Metropolitan Sewer District of Greater Cincinnati
Cincinnati, OH

Law Enforcement as a Customer... Security and the Public Utility
Suzanne Goss*
Analyst, Legislative & Regulatory Affairs
JEA (An Electric, Water & Sewer Regional Utility)
Jacksonville, FL

Internal Customers... Why Are They Important?
Paul Thormodsgard*
Executive Director
Green Bay Metropolitan Sewerage District
Green Bay, WI

Closing Remarks/Announcements
William Schatz*
AMSA Vice President

12:00 – 2:00 Awards Committee
Catalina A
(Lobby Level)

12:00 – 2:00 Legal Affairs Committee (lunch meeting)
Palisades Salon

2:00 – 3:30 GENERAL SESSION II – STRENGTHENING YOUR RELATIONSHIPS (cont.)
Arcadia Ballroom

Opening Remarks
William Schatz*
AMSA Vice President

Presentation – Strengthening Relationships Among Programs
CONTINUAL IMPROVEMENT IN UTILITY MANAGEMENT –
A FRAMEWORK FOR INTEGRATION
Opening Remarks:
James G. Horne*
Special Assistant
U.S. Environmental Protection Agency
Washington, DC

Speakers:
Rob Greenwood*
Vice President
Ross & Associates, Inc
Seattle, WA

Diane Taniguchi-Dennis*
Public Works Director
City of Albany
Albany, OR

Address
BRINGING AN ASSET MANAGEMENT FOCUS TO SEATTLE PUBLIC UTILITIES
Nancy Ahern*
Deputy Director,
Seattle Public Utilities
Resource Management Branch
Seattle, WA

Closing Remarks/Announcements
William Schatz*
AMSA Vice President

3:30 – 5:00 Water Quality Committee
Palisades Salon

3:30 – 5:00 Air Quality Committee
Catalina B
(Lobby Level)

Evening
5:45 Meet in Lobby to Walk to Pacific Park Reception
6:00 – 7:30 Reception
Friday, February 6

Morning
8:00 – 10:00  Registration
Arcadia Foyer

9:00 – 11:00  GENERAL SESSION III -- STRENGTHENING YOUR FACILITIES
Arcadia Ballroom

Opening Remarks
William Schatz*
AMSA Vice President

Keynote Address
PROTECTING YOUR INFRASTRUCTURE
David Weinberg*
Senior Technical Advisor
U.S. Department of Homeland Security
Washington, DC

Panel Discussion
ENHANCING WASTEWATER UTILITY SECURITY – THE NATION PREPARES

Speaker/Moderator:
Curt Baranowski*
Environmental Protection Specialist
Water Protection Division
U.S. Environmental Protection Agency
Washington, DC

Panelists:
Paula Dannenfeldt*
Deputy Executive Director
Association of Metropolitan Sewerage Agencies
Washington, DC

James Sullivan*
Water Security Project Director
Water Environment Federation
Alexandria, VA

Glenn Reinhardt*
Executive Director
Closing Remarks/Adjourn
William Schatz*
AMSA Vice President

Afternoon
1:00 – 3:00

Hyperion Tour (optional)
Attendees at AMSA’s 2004 Winter Conference are invited to tour the City of Los Angeles’ Hyperion Treatment Plant. The Hyperion Treatment Plant is the largest of four wastewater treatment and water reclamation plants operated by the City of Los Angeles, Bureau of Sanitation. Over two-thirds of Los Angeles’ Wastewater is treated at Hyperion. The plant processes an average dry weather flow of 370 million gallons of wastewater daily and has a dry weather capacity of 450 MGD. Peak wet weather flows as high as 1,000 MGD can be handled. Serving 4 million people, Hyperion is one of the technologically advanced wastewater treatment facilities in the world. In 2000, The Hyperion Treatment Plant was named as one of the American Public Works Association’s Top Ten Public Works Projects of the Twentieth Century.

To register, please indicate your intention to participate on your conference registration form.